



## Office of Research, Planning & Institutional Effectiveness Key Performance Indicator (KPI) Dashboard

### Goal 2 – Enrollment and Access KPI 2.6 – Participation Rate in Service Area

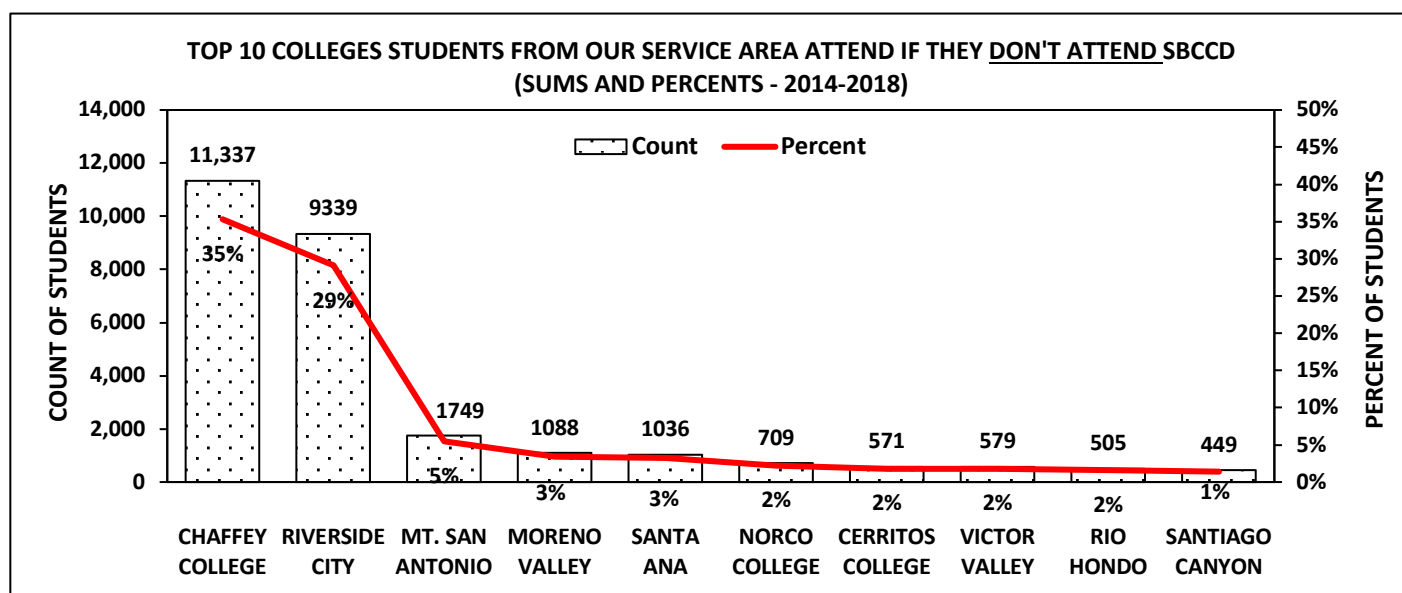
**Objective:** Increase our student population to improve the higher education participation rate and supply a well-equipped, educated workforce for our communities.

**Definition:** The rate of matriculating SBCCD students that are residents of cities in our service area. By “resident” we mean the student graduated from a high school in our service area. It is measured by taking the total number of SBCCD matriculating students that are residents of our service area divided by the total number of community college students from our service area.

**Measurement Frequency:** Annual

KPI 2.6: Participation Rate in Service Area	2014-2015	2015-2016	2016-2017	2017-2018
Crafton Hills College (CHC)	20.56%	20.04%	19.81%	19.14%
San Bernardino Valley College (SBVC)	45.93%	44.68%	42.67%	43.64%
SBCCD (Total)	66.49%	64.72%	62.48%	62.78%

**EQUITY ANALYSIS:** Please note that current data sources do not provide the race/ethnicity or gender for students in each service area. However, we can look to see what community college SBCCD service area students attended if they chose not to attend either SBCCD college.



**ANALYSIS:** Over this four-year period (2014-2018), **27,362 students** from our service area **chose not to attend SBCCD**. The **majority (69%)** of these students attended Chaffey College (35%), Riverside CCD (34%) or Mt. San Antonio College (5%).